

OUTRUN CANCER CORPORATE CHAMPION

OUTRUN CANCER stands for taking responsibility for living a cancer free life and our mission is to inspire people into action so that preventable cancers are avoided.

While we continue to **RUN** and fundraise for **PREVENTION** research and awareness programs on the impact of diet, physical activity and cancer, it's only through **INSPIRING** others we can truly make a difference.

IS IT FOR YOU?

Do you constantly push the boundary of your comfort zone?

Do you aim to be the best and healthiest person you can?

Are you a natural leader who loves to motivate others?

Do you - each and every day - strive for excellence?

If you are searching for that 'something more' - something that can really make a difference in your life and those around you, then becoming an OCC might be right up your alley.

Behind OUTRUN CANCER there is an awesome team of people who love

- Raising awareness and funds for cancer prevention
- Yummy, healthy whole food, leading an active lifestyle and work/life balance
- Running! - Any distance, any terrain, any time!

Most of all, we are united by a positive and can do attitude. Our motto is that any challenge can be broken down in small achievable steps.

The OC Champions are committed to OUTRUN CANCER success and constant improvement, supporting our events and spreading our message through different avenues such as:

- Personal involvement (sharing their story, presenting, running, volunteering, advocating, ...)
- Facilitating presentations to colleagues and staff on behalf of or by OC
- Facilitating the organization of events (the crazier and the bigger the better!) at company premises
- Lookout for opportunities for sponsorships and meaningful partnerships

Our champions

- Lead by example
- Have a clear vision of how OUTRUN CANCER operates and the projects we support
- Contribute with ideas to improve OUTRUN CANCER events, fundraising and impact
- Can answer to the most common questions about the Corporate Treadmill Marathon
- Promote the Corporate Treadmill Marathons with colleagues and friends, with a commitment to enter at least 1 team each year
- Come up with CRAZY and FUN fundraising ideas
- Sets a yearly fundraising target for the corporation
- Meet informally twice a year to discuss goals and measure success, for the champion, corporate and OC

The most successful companies and people, those who have changed and shaped society, are leaders with the desire, passion and drive to serve a bigger cause and *"put a dent in the universe"* (Steve Jobs).

Can you step up and be that leader?